

# Promoting yourself

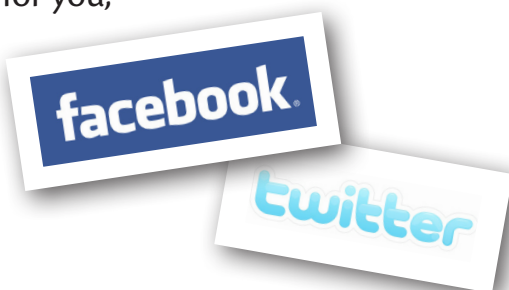
**Be proud of yourself! Don't be shy about sharing this with one and all!**



**Tell us!** We can help with tickets, posters or flyers, provided we have as much notice as possible. We can also promote you through the St Ann's network, via our website, shops and even a listing in our newsletter. Unfortunately we cannot sell tickets for the event on behalf of the organiser of the third party event. But don't let that put you off, tell us today!

**Use your own contacts:** tap into your own resource of contacts, by asking friends, family and colleagues to spread the word for you,

**Social media:** It's a really simple way to let all your friends know what you're doing, particularly if you have a JustGiving page. Also, you can post it on the St Ann's facebook page and spread the word that way too! If you're new or still learning the world of social media, check out our "How to" guides.



**Inform local newspapers / radio stations:**

We can provide a Press Release template for you to use. Just give us a call and we will be happy to supply you with this and a list of suggested media contacts in your area to send this to.

**Advertise everywhere you can:** Display posters and flyers in local shops, supermarkets, work places, libraries etc, to gain maximum exposure. Send details to community and church newsletters and local listings websites, as well as putting it on your company's intranet.

**Be clear about the details:** Specify what you're doing and where, the exact date and time, prices, how to get tickets, how to get there and that it is for charity!

**Take lots of photos on the day:** You can use these afterwards for local media and we can put them on our website. Or why not make a short video and post it on our Youtube channel?

