



friends

A newsletter from St Ann's Hospice

Midnight Success

Target smashed and register quick for 2010!

A Special Christmas Card

Poet Laureate and Lord of the Rings artist join forces

It's Good to Talk

How good communication can make a real difference





Welcome to the autumn edition of Friends. We have plenty of news to share with you, both about hospice services and also the many fundraising activities that have taken place over the summer months. As we head towards winter we have many more exciting activities planned.

At St Ann's Hospice our patients are at the centre of everything that we do. We would like to say thanks to the many wonderful people that continue to support us as well as to our hardworking staff and volunteers. Do get involved wherever you can and help us continue to provide the extensive range of services and superb care for everyone who needs our help. Thank you!

Michele Hart, Editor

Guarantee a Place for 2 July 2010!

In 2009 we were oversubscribed for our Manchester Midnight Walk and sadly had to turn people away! We already have a waiting list for 2010. To guarantee your place we have opened a super early 'Early Bird' online booking facility. 2010 will be the best walk yet, once again from Manchester Central, and we will be officially launching the new campaign later this year. All Early Bird registration fees are held at last year's prices of £12. So, bookmark the date now and log onto www.manchestermidnightwalk.org.uk or ring **0161 498 3631** to register.



Oh What a Night! Pyjama Party at the Manchester Midnight Walk

THE STREETS OF MANCHESTER CAME ALIVE ON THE NIGHT OF FRIDAY 12 JUNE WHEN OUR FABULOUS MIDNIGHT WALKERS TOOK OVER THE CITY CENTRE AND STRODE OUT TO RAISE MORE THAN £200,000 FOR ST ANN'S HOSPICE.

After a lively warm up with GMTV's Mr Motivator, our amazing 3,000 walkers headed out of Manchester Central to raise oodles of cash and remember friends and loved ones in their own special way. Our 3rd Midnight Walk, in association with Addleshaw Goddard, has been the most successful so far. And everyone certainly got into the spirit on the evening sporting an array of wonderful costumes including pyjamas and pink cowboy hats. Encouraged by a group of lively cheerleaders, our walkers headed out into the night led by Coronation Street's Kate Anthony (Auntie Pam) who also hosted a silent auction with signed t-shirts from Take That, Chelsea FC, Shaun Wright-Phillips and Andy Cole among the many donated items up for grabs. Thanking everyone who made the event such a success, Catherine Williams, our Director of Fundraising and Communications said: "We were overwhelmed by the number of participants who gave up their evening to support the hospice. Their fabulous efforts mean that we can continue to offer a superb standard of free care not only to patients, but also to their families and carers as well. A special thank you too, to all our sponsors and volunteers without whom we wouldn't have been able to deliver such a fantastic event."



Top - Our Midnight Walkers donned a selection of weird and wonderful outfits to bring the streets of Manchester City Centre to life.

Middle - The team of walkers from corporate sponsor, law firm Addleshaw Goddard, get ready to bag the swag with our celebrity walkers.

Right - GMTV's Mr Motivator certainly got our Midnight Walkers in the mood as he led them through a lively warm up at Manchester Central before they headed out into the night.

Trading Places

Our Trading Company looks set for a successful autumn and winter season as we open our latest new shop in Bramhall, Stockport.

Meanwhile, leads, collars and squeaky toys are among the range of new pet goods on offer at three of our shops (Monton, Northenden and Cheadle) after managers spotted an opportunity to meet the needs of customers with four-legged friends. From pampered pooches to blushing brides, we really do have something for everyone. So when the BBC was filming its latest series of Don't Tell the Bride in Manchester they took their cameras – and of course the nervous groom – down to our specialist bridal shop in Cheadle to see if he could find the perfect dress for his unsuspecting fiancée. Why not also try your luck at being quids in this Christmas by buying tickets for our new £10,000 raffle? With everyone currently feeling the pinch, we are offering the chance to win a cash lump sum rather than the usual car this year so buy your tickets now and you could be looking forward to a bumper Christmas! Thank you to Homes4U for supporting the raffle. Call **0161 498 3631** for raffle tickets.



Monton Volunteer Madge shows off their new range to a four-legged customer

Our own Eden Project

Over a thousand glittering CDs have been attached to a bamboo frame to produce a 'geodesic dome' in our own version of the Eden Project.

The unique artwork was inspired by Manchester artist Liam Curtin, a former patient at the Neil Cliffe Centre, who worked with volunteer patients over a seven week period to build the structure in the garden at the centre. Liam explained: "R. Buckminster Fuller invented the geodesic dome in the late 1940s. It's a complex network of triangles and it's amazing how something like this can be put together easily once you know the maths. We have all had a lot of fun working together on this project."



Assembling the dome in the grounds of the Neil Cliffe Centre, the art group meet inside the dome to reflect on their work



Two of our exclusive Christmas cards for 2009



Poet Laureate and Lord of the Rings artist join forces for Christmas

When 'Lord of the Rings' artist and creator of the new Tolkein maps, Stephen Raw (<http://www.stephenraw.com/>), created a spectacular mural for us back in 2007 we knew we wanted to work with him again.

As well as currently designing a 'Welcome' sign for us at Heald Green, we are delighted that Stephen has agreed for us to create an official 2009 Christmas card using a special design he created in collaboration with none other than the new Poet Laureate, Carol Ann Duffy - the full poem is featured on the inside of the card.

Stephen and Carol Ann have collaborated on previous projects

and this exclusive St Ann's Hospice Christmas Card is sure to prove popular with our friends and supporters this year. Stephen's mural will also be developed as a greetings card. Our full Christmas card range, including the very popular card featuring an image from the 2008 'Tree of Lights' Remembrance services (by kind permission of photographer Lesley Chalmers), is now available from hospice sites, charity shops and online. So, stock up quick before we run out!

It's Good to Talk

When a patient receives a diagnosis of any potentially life-threatening illness, good communication can make a real difference. This is a real priority for our staff who know patients need to be able to talk openly and honestly and at their own pace.

Jill Griffiths was diagnosed with breast cancer in September 2008 and has been attending the Neil Cliffe Centre, part of St Ann's Hospice, since May 2009:

She had been having regular mammograms because of a family history of breast cancer so was not concerned when a letter asked her to return for a follow up mammogram.

This took place along with an ultrasound and two unexpected core biopsies and Jill then got a further letter asking her to return for more tests at which point, says Jill, alarm bells began to ring.

After a long wait at her appointment Jill was completing a number of forms when the consultant told her, very matter of factly, that she had a tumour and he wanted to operate immediately. He then asked if she would join a volunteer project he was running which Jill felt was particularly bad timing.

Jill had her lumpectomy done privately which resulted in her falling between the NHS and the private sector. While she did receive some follow up care, this was only because she herself pushed for support. "I really felt I had been forgotten about," says Jill.

Further tests revealed additional health problems, not necessarily linked to her breast cancer, but a different consultant questioned the judgements of colleagues before telling Jill his own wife had recovered from breast cancer only to develop terminal ovarian cancer.

"While I think everyone's intentions were good, some senior people in the medical profession sometimes fail to realise that the way they communicate with people



Members of our Patient/Carer group share their thoughts



"I felt it was the first time anyone in the medical profession had really listened to me"

can have a massive impact," she says.

Jill went on to develop depression but was then referred to the Neil Cliffe Centre. "On my first visit I just talked and cried but I felt it was the first time anyone in the medical profession had really listened to me and treated me as a human being. I felt guilty about my depression as I considered myself to be lucky but I was made to realise my feelings were normal and was finally treated in a humane way." Jill is now well and back at work. "But I know the door to the Neil Cliffe Centre is always open for me," she says.

Our Head of Education, Christine Lawther, talks about the communication skills training undertaken by staff:



Christine Lawther

"Many people find it challenging to communicate difficult news and it is no different for people who work in a hospice.

No two people will react in the same way so the real skill is working out how to communicate with someone depending on their initial response. There is no secret formula but there are skills that can be learnt and we ensure that all of our staff receive the appropriate training to enable them to best support our patients.

"One of the key skills is what is known as 'active listening' – hearing beyond the words a person is using, judging their reactions, and responding appropriately. "Doctor, author and TV presenter Rob Buckman first developed a communication model based on his own experience of receiving a diagnosis of a life-threatening illness. Several models have since been developed to provide a framework for breaking bad news and dealing with

difficult questions which we encourage staff to use. In addition more senior staff are encouraged to participate in the National Advanced Communication Skills programme.

Additional Services

The Neil Cliffe Centre and Supportive Outpatients (at Little Hulton) offer support to people affected by life limiting illness. Patients and carers can self refer for an initial assessment and may then be referred to services to help them cope better with their situation. The Neil Cliffe Centre can be contacted on 0161 291 2912. Supportive Outpatients can be contacted by phoning Day Therapy at Little Hulton on 0161 702 5416. Services are tailored to the needs of the individual. St Ann's Hospice also runs a Patient/Carer Group which meets to find out service users views on our services.

External support is also available from the following organisations:

- www.breastcancercare.org.uk
0808 800 6000
- www.cancerbackup.org.uk
0808 800 1234
- www.cancerhelp.org.uk
0808 800 4040

Ladies Fashion Lunch

TO MARK BREAST CANCER AWARENESS MONTH WE WILL AGAIN BE HOLDING OUR HUGELY POPULAR LADIES FASHION LUNCH ON FRIDAY 2 OCTOBER AT THE PALACE HOTEL IN MANCHESTER.

After a champagne reception, guests enter the Grand Ballroom to enjoy a delicious lunch and entertainment from Strike of Britain's Got Talent fame, before sitting back to see some of the spectacular fashions being modelled, courtesy of John Lewis who are kindly sponsoring the fashion show. Hosted by regular supporter, Chelsea Norris of Key 103, the show will also feature one of the country's leading models. Stunning Alex Leigh, along with her model mum Dallas, are joining us for the first time this year. Dallas herself has recently recovered from breast cancer and she and Alex

are happy to help out. Alex, who runs The Grooming Academy, will also be working with four of our patients who have kindly agreed to be models for the day, helping them to prepare for the catwalk and offering them tips and advice on grooming, modelling and looking and feeling fantastic.

Single bronze tickets for the Ladies Fashion Lunch cost £54 while a table of 10 Gold tickets can be purchased for £600. For tickets call Kate Beardow on 0161 498 3646 See www.sah.org.uk for details.



Developments at Little Hulton

As our Little Hulton hospice site celebrates 30 years of caring this year, everyone is delighted with the recent refurbishments which have taken place, all of which have only been possible thanks to grant funding.

The bright new reception and Day Therapy areas are proving a real hit with patients, their families and staff. We also have a fabulous new coffee shop as a result of the fundraising efforts of nine members of the Little Hulton Focus Group.



Coffee Shop volunteer Laura Ramsden secured a signed MUFC football to raffle off to raise funds for the new-look coffee shop

Recent refurbishments in Day Therapy, funded by grants from the Booth Charities and the Greendale Charitable Trust, mean we are now able to accommodate recent developments to our community services. The Community Specialist Palliative

Care Team have new offices to accommodate an increased team. Two new posts have been funded by Salford Primary Care Trust to enable the team to work seven days a week. This development commenced in June and has already made a positive impact on patients and families in the community helping to prevent unnecessary hospital admissions and improving access to hospice services at more appropriate times.

30th Anniversary Appeal

An appeal has been launched to raise £30,000 towards new corridor flooring, communal doors and to refurbish our sitting room and dining room in the Little Hulton inpatient unit. Please contact Mandy Pope on 0161 498 3664 to find out how you can help.

THE VOICE OF MANCHESTER
ManchesterConfidential.com

So what is Social Media?

We asked our friends at local, online magazine ManchesterConfidential.com to explain:

SOCIAL MEDIA OFFERS PEOPLE THE CHANCE TO HAVE THE SAME TYPE OF CONVERSATIONS THEY WOULD HAVE FACE-TO-FACE BUT IN A DIGITAL WORLD. IT'S WHERE INDIVIDUALS SHARE THEIR OWN THOUGHTS, WORDS AND PICTURES OR FILMS ON WEBSITES SUCH AS FACEBOOK, TWITTER, PICASA (OR FLICKR), DIGG.COM, STUMBLEUPON.COM, AND OF COURSE, IN PERSONAL BLOGS.

The social media conversation is not organised or controlled – it's about real time interaction, transforming people from being readers into publishers, sharing all sorts of information and allowing individuals to connect in the online world by forming relationships for personal, political and business use. Social media is a brand new way of communicating. It takes the emphasis away from traditional messages broadcast by professionals and allows true, two-way, many-to-many conversations on any subject. Used properly, it engages and interacts with the reader, providing instant feedback and radically changing the way organisations such as St Ann's Hospice communicate with their target audience or supporters.

Our Social Media Success

St Ann's Hospice recognised, quite early on, the opportunities that social media offered in terms of generating awareness, recruiting supporters and volunteers and boosting fundraising. When JustGiving offered to present a workshop on social media to us last summer we jumped at the opportunity to learn more. Our Director of Fundraising and Communications, Catherine Williams, was interviewed for JustGiving's own blog (<http://justgiving.wordpress.com/2009/04/08/>) earlier this year to talk about how and why our social media campaign is proving so successful.



Getting Social at Salford

Salford University is set to launch the country's first MA in Social Media (their strapline is "Real stories, real people - things should never be the same") this Autumn and, as plans for the Masters course got underway, we contacted the University to ask if they could get involved with St Ann's Hospice. We are now aiming to work with students to develop a new virtual, online fundraising project. Our Director of Fundraising and Communications, Catherine Williams, attended the launch of the course at the Circle Club in Manchester in June where the benefits of social media were hotly debated. "The cutting edge debate really opened my eyes to the many different ways in which you can communicate and involve people in the work that you do," said Catherine.



Facebook Fan or fellow Tweeter?

We now have lots of friends and followers on both Facebook and Twitter. To keep up to date with the very latest hospice news and developments why not become a Facebook fan or follow us on Twitter www.twitter.com/StAnnsHospice (when sending messages to us, type '@StAnnsHospice' then your message – you can use a maximum of 140 characters. It's amazing what you can say in a few words). For Facebook users - please become a fan of 'St Ann's Hospice, Manchester, UK' at www.facebook.com/stannshospice.



30 Years of Caring at Little Hulton

When Little Hulton first opened its doors in May 1979, volunteers were just as important to the hospice back then as they are today. But who would have thought that, some 30 years on, nine of the volunteers that first signed up to support the hospice would still be working with us in 2009? As we celebrate 30 years of outstanding care at Little Hulton we also celebrate the outstanding work of all of our staff and volunteers and, in particular, this fantastic bunch who have dedicated so much of their time to the hospice over three decades. Seven of them recently got together for a coffee morning and were presented with a plant, chocolates and a special card of thanks featuring forget-me-nots (the hospice flower). Louise Johnson, Volunteer Services Officer at St Ann's Hospice, said: "Between them, these nine volunteers have given the hospice over 270 years of dedicated service. Their commitment is phenomenal and we would like to say a huge thank you to all of our volunteers for their on-going dedication and support."

Day Care surprise

Raymond Hurley from Benchill describes his recent experience of Day Care at Heald Green. "I didn't know what to expect and thought everyone would be much older than me but I made some great friends, had a fantastic time and even had a brilliant foot massage which I never thought I would do as I don't like anyone touching my feet," explains Raymond. "The staff are fantastic and couldn't do enough for us."



Left to Right, Back Row: Sheila Palin, Tony Green, Judith Hargreaves-Stead, Enid Davies.
Left to Right, Front Row: Doreen Ellis, Rosemary Delamore, Doris Whitworth.

Fine Young Citizens

Young Citizen of the Year Robert Turner collects his award from our Chief Executive Terry McDonnell and Key 103's Chelsea Norris.

Robert Turner from Bramhall High School, was named Young Citizen of the Year 2009. As well as his trophy, Robert also received a bike, kindly donated by Warburtons.

Supported by 21 schools across Greater Manchester, more than 350 young people took part in this year's Young Citizen of the Year Campaign and got involved in a huge array of different volunteering and fundraising activities for St Ann's Hospice. Money is still coming in but we expect their efforts to raise almost £26,000.



Well done to Robert and all our other award winners:

- **Best YCY Junior School** – Cheetham Community School
- **Best YCY Secondary School** – Kingsway School
- **Outstanding Individual Award** – Robert Turner, Bramhall High School
- **Most Committed Award** – Bridgewater School
- **Most Innovative Fundraising Initiative** – St Patrick's RC High School

Singing for St Anns

Our wonderful Festival Choir once again sang their hearts out for St Ann's at their sell-out Summer Concert at Stockport Town Hall before presenting hospice Chairman Jean Jones with a cheque for £24,000 which will help fund the planned refurbishment of Day Therapy at Heald Green in 2010. The money was raised over the last 12 months from choir membership fees, concerts and a quiz night. This year's 'Christmas is Coming' Concert will once again be held at the Bridgewater Hall on 11 December. You can also join the Festival Choir at the Royal Northern College of Music on 10 October as they 'Sing Gloria' as part of Voices for Hospices, a wave of simultaneous concerts around the globe to mark World Hospice and Palliative Care Day. Visit hospicechoir.org or call 0161 498 3646 for more information.

Go Yellow

Thanks to the many schools and businesses who helped to brighten up June and raise money by hosting a range of fun and crazy Go Yellow events. They included Hydes, Pure Innovations, Urban Vision, Manson Insurance Group, Hawthorns School and Cheetham Community School which raised over £1,000 by holding a Go Yellow Week which included teachers' karaoke, a yellow treasure hunt, a bob the lemon competition and a Cheetham's Got Talent competition with the unsuspecting winners getting gunged in the yellow gunge bath! Check out our website for more fun pictures and stories.

Taking the plunge in the gunge for St Ann's Hospice at Cheetham Community School



St Ann's Festival Choir perform at Stockport Town Hall



Picture courtesy of the Stockport Express

Super Steve Hanley

Steve Hanley, Sale Sharks and England rugby player, has enjoyed celebrating his Benefit Year through a number of fundraising events including a Golf Day at Mere, a Ladies Night at Edgeley Park and a Question of Sport Pub Quiz Night as well as a plush Gala Dinner with guest speakers including World Cup winning try scorer Jason Robinson and Wales and British Lions legend Phil Bennett.

Steve's special year culminated in a final testimonial match at Heywood Road, Sale in July 2009.

"The highlight of my benefit year was raising money for my chosen charities St Ann's Hospice and the Wooden Spoon," says Steve. "My connection to St Ann's goes back a long way – they provide such brilliant care and support," he explains.



Deloitte's Family Fun Day

Lots of fun was had in the sun when staff from accountancy firm and hospice auditors Deloitte's held their Family Fun Day to raise funds for the hospice at Stockport Rugby Club in Bramhall. More than 500 people took part to raise over £1,000 on the day.

The Climb of their Life!

Having seen Chris Moyles and other celebrities climb Mount Kilimanjaro earlier this year, Halliwells' employee Tiffany-Lee Marshall was inspired to set herself the same challenge and roped in two other colleagues along the way.

Now Tiffany-Lee, Maxine Harris and Carolyn Wray are in serious training as they prepare to take on the challenge of their lives this December – all to raise funds for the hospice. They have set up their own website and blog to raise money and keep everyone up to date with their progress.

For more information visit www.halliwellstrek.com.

And the Halliwells team are not the only ones planning to climb Mount Kilimanjaro for us this year. Also heading up the mountain to raise funds for St Ann's Hospice in December is local Macmillan nurse Breeda Shevlin.

Good luck everyone!



On the Run

Staff and supporters have donned their trainers to take part in runs and marathons this year. Well done to Heald Green auxiliary nurse Yvette Halsall who completed the London Marathon in an impressive four hours raising around £3,000.

Heald Green staff nurse Lorraine Rossen was joined by sisters Hayley and Kerry Smith from our catering team to take part in this year's Manchester 10k run and Dr Tom Buckman pledged to complete the Great North Run in September. He will be joined by 15 other supporters.



Staff nurse Yvette completes the London Marathon

What can you do?

Looking ahead to 2010, why not sign up for a run yourself? If you can secure your own place great, although we can usually offer a very limited number of our own places.

Or why not walk the Great Wall of China, trek the Inca Trail or indeed take part in another international challenge? Contact our Fundraising team (0161 498 3631) for advice and support.

Dreams...Wishes...Hopes...

When Gill Hazelby died in January 2009 (aged 41) her husband Paul and sons Ben (16) and Jamie (13) say she left such a gap in so many peoples' lives that they wanted to do something inspirational and everlasting in her memory.

They are now the driving force behind a tribute campaign to raise £75,000 to refurbish Day Therapy at Heald Green and have set up www.dreams-wishes-hopes.com to help them realise their dreams.

Paul and the boys have already raised an impressive £21,000 from a number of fundraising events including bowling nights, lunches, dress down and silly sock days, a cycle race and stalls at the party in the park in Cheadle Hulme. They also pulled together an impressive team of

92 walkers for the Manchester Midnight Walk dressed in turquoise ponchos. We would like to say the biggest thank you to Paul, Ben (who spent the summer volunteering in our fundraising department), Jamie and their friends and family who will be holding a Grand Masquerade Ball at Manchester's

Lowry Hotel on 21 November 2009 to remember Gill and help them achieve their fundraising dream. Tickets are £60 and include a champagne reception, lavish meal, entertainment and disco. For tickets or to find out about sponsorship opportunities please contact Mandy Pope on 0161 498 3664 or 07957 642989.



Gill's friends and family in their turquoise ponchos at the Midnight Walk

THANKS

So many events, so little time. We take a glimpse at the fun, laughter and joy had in the name of our charity. Every penny does count

Prestbury Golf Day

A big thanks to Harry and Laura Ross who helped us raise over £9,000 by once again organising the 18th Annual Prestbury Golf Day in July. A lot of hard work went into the organization and we're delighted they are doing it all over again next year!



Direct Thanks

Following an initial trial last year with a small number of supporters, we decided to launch our first ever Regular Giving Appeal through a direct mail campaign this year – and what can we say? The results have been amazing and we would like to express our thanks to everyone who has signed up, helping us to raise an incredible £43,838. Some 1008 individuals supported us with a one-off payment – thanks to each and everyone of you and also to the 274 people who also signed up to give a regular monthly gift meaning this appeal will continue to bring in a further £21,980 every year.

Gardeners World

Hundreds of people turned out in force to visit gardens across Didsbury in June and raise over £3,000 for the hospice. The Didsbury Open Gardens Festival saw 25 residents open their gardens to the public. A big thanks to Maria Stripling who organised this event for the second year giving everyone the chance to see some beautiful and unique gardens.



Thanks to the girls in the International Timber office, our new corporate supporters, for hosting a Go Yellow Day.

Rugby Triumph for Sea Dogs

Some 40 sailors from HMS Manchester held a charity rugby match with a difference when two teams (under 35s and over 35s) battled it out whilst by the Falkland Islands to raise funds for St Ann's Hospice, one of two chosen charities. They raised £1,400 with the old sea dogs, the over 35s eventually winning 10-5.



Jeff Hordley (Emmerdale's Cain Dingle) did a fab job at our Little Hulton hospice site when he opened the Summer Fair and spent 3 hours chatting to stall holders and patients.

COMMUNITY THANK YOU

We are grateful to everybody who organises and takes part in fundraising events for St Ann's Hospice. Here we highlight some examples of events and ideas but for a full listing of our supporters including photos and more detail, log onto www.sah.org.uk

- Bramall Park Golf Club for raising £14,050 at their Charity AM/AM match
- The Old Plough Pub, Sale for raising £570 from their Family Fun Day and Midnight Walk sponsorship
- St Ann's Supporters Group for raising over £200 at Heald Green Festival
- Association of Former Manchester United Players for their generous donation of £5,000
- The Retail Logistics team at the Co-operative Group for raising £839.61
- Michael Herwald from Little Hulton Appeals Committee for raising over £1,500 with his annual quiz night at Little Hulton
- Carole Gillighan for raising over £2000 with her annual pub crawl from St Ann's Hospice to Salford
- Geraldine Percy for raising over £7000 with her friendly whist drives
- Ordsall British Legion for raising £2,311 with a social evening at the club
- Kerry and the regulars at the Dun Mare pub in Little Hulton for their annual pub crawl which has raised £500
- Rachel Teale for hosting 'Let's Go On with the Show' at the Armitage Social Club which raised over £400
- Mary Smith from Altered Images in Salford Market for raffling a signed shirt and raising £347 for the hospice

St Ann's Tribute Funds

Supporting your local Hospice

Many thanks to the following for setting up Tribute Funds in memory of their loved ones:

- Diane Hobson in memory of her Father, Len
- Christine Walker in memory of her Father, Clifford
- Jim Heslehurst in memory of his Partner, Stephen Meek
- Octavia Williamson in memory of her Father, Joseph
- Norma Burgess in memory of her Husband, Eric
- Alan Dewhurst in memory of his Wife, Jacqueline
 - Anita Bullivant in memory of her Husband, Neil
 - Elizabeth Ince in memory of her Father, George
 - Ian Whitehead in memory of his Grandfather, Alan
 - Michael Murphy in memory of his Wife, Jean

For information about setting up a Tribute Fund contact Liz Greenwood on 0161 498 3621.

Trust Funds

Many thanks for donations from the following Trust Funds:

• Healthsure	£1,200
• The Mason Bibby 1981 Trust	£1,000
• Sale Mayoral Fund	£2,500
• The D'Oyly Carte Charitable Trust	£4,480
• C A Rodewald Charitable Trust	£500
• Fanny Rapaport Charitable Trust	£350
• Swinton Charitable Trust Ltd	£1,500
• John Thomas Kenny Charitable Foundation	£2,500
• Enid Slater Charitable Trust	£500
• AA Law Trust Fund	£3,000

Lottery winner

Two anonymous lottery winners shared their delight at scooping prizes recently:

"It was a lovely surprise to receive a cheque for £200. Both my gas and electric meters were read last week so the money will come in very handy when the bills arrive." "I was so thrilled to win £2,000. I could hardly believe my eyes as I have never won anything in my life! I will be helping out my grandchildren and newly arrived grandson."

You can enter for only £1 a week for a chance to win one of 12 weekly prizes including the £2,000 jackpot. Phone our lottery office on 0161 498 3642 for further details.

CORPORATE THANKS

For adopting St Ann's as their Charity of the Year

Addleshaw Goddard	Mercer (MMC)
Allianz Insurance Plc	MPact Thales
CDL	Nampak Plastics
Hurst	Pure Innovation
International Timber	Midshire Business
Manson Insurance Group	Systems (Northern)
Yorkshire Bank	
Marsh (MMC)	Urban Vision

A special thanks to our Corporate Care Members

Brown Shipley
N M Rothschild
Halliwells

For general support of St Ann's Hospice:

- BDO LLP
- Cable & Wireless
- Cardinal Maritime
- Co-operative Group
- Homes 4U
- HSBC
- KPMG LLP
- Sellick Partnership
- Manchester Airport Group
- Manchester Chamber of Commerce
- Morgan Ashurst
- Healthsure
- Pannone
- Pro Manchester

- Spie Matthew Hall
- Unilever UK Ltd
- The Retail Logistics team at The Co-operative Food Group
- Dedicated Linen
- John Lewis for supporting our Ladies Fashion Lunch 2009

For support of the Manchester Midnight Walk 2009:

Manchester Central
Addleshaw Goddard
Siemens
Costco
Codework
Liquid Models
City Inn
Haribo
Cocoa Emporium
Total Fitness

A Cracking Job from Keely & Co

The Boothstown Fiesta was organized by Keely Barlow who did a magnificent job raising money for St Ann's. Along with her fantastic committee she managed to bring some famous celebrities to Boothstown including Shameless star Ciaran and his pink limo, Alan Halsall (Corrie's Tyrone) and Mike Toolan from Key 103. A fab day was held at the Boothstown British Legion after a fancy dress parade through the town on horseback. The evening event was an auction, hosted by 'Tyrone', and they raised over £3,000 so it's a very big thank you to Keely and her team.



Remembering Helen

Paul Bailey and his family and friends set up a Tribute Fund in memory of Paul's wife Helen who died at our Little Hulton hospice site. They have been tirelessly fundraising ever since. "We will carry on raising funds as long as we can" explained Paul. "We will never forget the treatment Helen had. It was second to none."



The following supporters left a Gift in their

Will

Beatrice Edith Gray, who had been a regular supporter of St Ann's Hospice
Mildred Burgess, who had supported the hospice for many years
Winifred Mary Hughes
Joan Heywood

For more details on how you can support St Ann's Hospice through a gift in your Will please contact Mandy Pope on 0161 498 3664 or log on to www.sah.org.uk/how-you-can-help.

For information on corporate fundraising and Charity of the Year partnerships contact the team on 0161 498 3631.



Spotlight

– Anthony Lord
General Manager of our Trading Company

Anthony tells us about some of the latest developments in our trading company which transfers all its profits to the hospice:

Q Do you think the recession has resulted in more people looking to bag a bargain?

A There is certainly a greater awareness of the benefits of charity shop shopping. People are astounded when they see the quality of the goods on offer.

Q How have the shops developed over the last 12 months?

A We have worked hard to ensure our shops reflect the professionalism and reputation of the hospice with electronic information points, a range of new goods to meet customer demand and our new loyalty card. We put real focus on customer service to ensure we stand out from the rest of the high street.

Q How can people help?

A We are always looking for high quality donations - clothes, books, CDs, DVDs and bric a brac. While we want high quality clothes to sell in store, if something is clean we can still get money for old or ripped clothes by cashing them in for rags. We are also always looking for volunteers so call in or give us a ring.

Q Any Lottery news?

A Our lottery is really popular with weekly jackpot prizes totalling £2,500 with a top prize of £2,000. We are now signing up new members on a non-cash basis only (cheque or standing order) as it really helps our administration costs and means we raise

more money for patient care. Existing lottery members who pay cash are being encouraged to change to cheque or standing order if possible. Our new Lottery Gift cards are also proving really popular. One supporter even bought them as wedding favours for their guests!

Q Why are we offering a £10,000 cash prize for our raffle this year instead of a car?

A It's a sign of the times. We have raffled a car for the past 10 years but recognise that, at the moment, many people would prefer to win cash which they can then choose how to spend. The annual raffle raises over £40,000 for the hospice.

Christmas Countdown

Christmas is a busy time of year for everyone! See our events leaflet, Christmas merchandise leaflet or visit our shops to stock up on cards, gifts, lottery gift vouchers or even a naughty but nice calendar which award-winning Bramhall photographer Ian Cartwright is putting together to raise money for us.

Our spectacular Christmas Gift Fair at Tatton Park on 18 and 19 November offers you Christmas shopping in style with unusual and fabulous gifts. Advance tickets for the evening of 18 November cost £12.50 (includes a glass of wine and live music,) while daytime tickets for the 19 November cost just £4.50 and can be bought in advance or on the door (buy two, get a third ticket free).

Why not get into the festive spirit at our Christmas concert (11 December) or visit one of our popular Christmas Fairs at our Heald Green or Little Hulton sites? For more details call our fundraising office on 0161 498 3631



Please contact the fundraising office for general fundraising enquiries on 0161 498 3631 or email fundraising@sah.org.uk
Go to www.sah.org.uk/events for our latest event information.

2 October 2009, Ladies Fashion Lunch, The Palace Hotel – see page 5 for further details.

10 October 2009, Sing Gloria, Royal Northern College of Music. Join us for a day's singing workshop from 9.15am or come and watch the final performance at 7.30pm. Adult singing ticket £20, students under 18 free. Evening concert tickets cost £10 from RNCM Box Office 0161 907 5555.

15 October 2009, Sellick Partnership's Manchester Professionals Cricket League Awards Dinner, Grand Ballroom Suite, Lowry Hotel. Celebrate the end of the cricket season at this inaugural awards dinner with BBC journalist and former England cricketer Jonathan Agnew. Tickets £55 from Anna Gibbons at Sellick on 061 834 1642. (anna.gibbons@sellickpartnership.co.uk).

8 November 2009, Stockport Youth Orchestra Concert, Cosmo Rodewald Concert Hall, The University of Manchester. Tickets £10.00 (£6.00 concessions, under 16s free) to include a glass of wine. Available from the University Box Office on 0161 275 8951 and from Quay Tickets on 0843 2080 500 www.quaytickets.com

15 November 2009, Christmas Fair, Little Hulton. 12–3pm, £1 admission, children free.

18 & 19 November 2009, Tatton Gift Fair. See Christmas Countdown above for details.



20 November 2009, Lock Up Your Boss. City Centre Police Museum and the Malmaison. 9-12 noon, Why not? You know you want to and it's all in a good cause. Contact 0161 498 3631 to nominate yourself or your boss now.

21 November 2009. Heald Green Christmas Fair, Methodist Church, Brown Lane. 12-3pm, £1 admission, children free.

21 November 2009, Grand Masquerade Ball, Grand Ballroom Suite, Lowry Hotel. Organised by Paul Hazelby in memory of his wife Gill to raise funds to refurbish Day Therapy at Heald Green. Tickets £60 from Mandy Pope on 0161498 3664. See page 9.



6 December 2009, Remembrance Service, Manchester Cathedral. 'Tree of Lights' services at 1pm, 2.30pm and 4pm. Free entry tickets are required from the fundraising office. Donations can be made for entries in the Book of Remembrance.

11 December, Christmas is Coming Concert with the St Ann's Hospice Festival Choir, Bridgewater Hall, 7.30pm. See page 8. Tickets from the Bridgewater box office on 0161 907 9000.