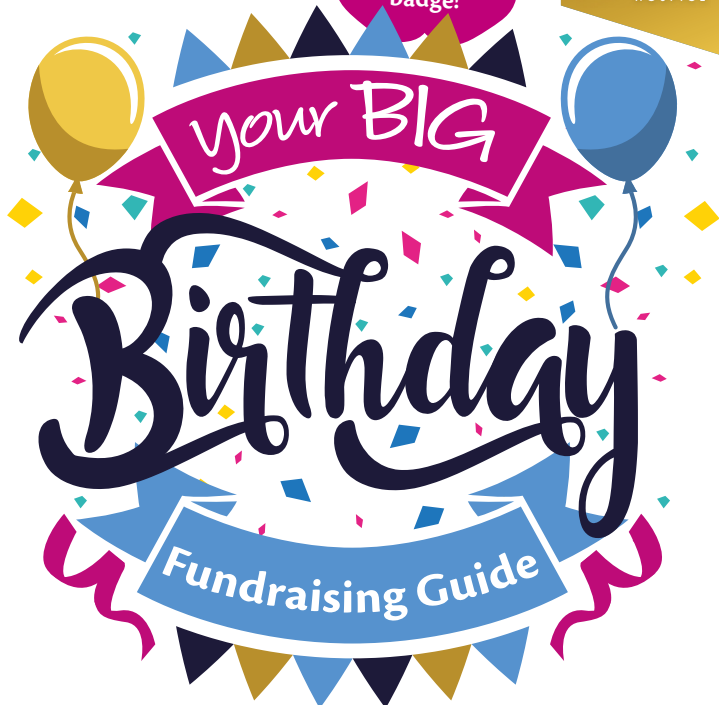


Take part in five or more activities – receive a special 50th birthday badge!

CELEBRATING
50 YEARS
MANCHESTER'S HOSPICE



St Ann's Hospice is 50!

Join us in our birthday year and help to ensure we're able to care for patients for another 50 years and beyond.

"I was made to feel so welcome because I was very nervous at first. The staff are friendly and helpful."

"Everyone has been so fantastic, honest, kind-hearted and compassionate."

"Accommodating, accessible and supportive."



"I would recommend the hospice to anyone who needs love, care and attention, just to visit it makes me feel happier and relaxed."



"The care and attention you are given is the best. You are treated with respect and made to feel like you really matter. I'd have been lost without counselling."

Welcome to our
Big Birthday
Fundraising Guide...
It's our
50th
Birthday!

Here's how you
can get involved
in our
Big
Birthday

Thanks to the fantastic support of our local communities we are one of the oldest hospices in the UK.

We're incredibly proud of everything your support has enabled us to achieve over the last half a century to support patients and their loved ones in Greater Manchester and parts of Cheshire.

Our birthday is 17th May 2021. Please join us throughout the year in celebrating this magnificent milestone, by helping us to raise as much money as possible to continue our care.

- Read this pack and choose your activities – challenge yourself to do as many as you can!
- Think about how much money you'd like to raise and who you're going to get involved.
- Visit www.sah.org.uk/birthday for more information and to download our free birthday fundraising resources to help get you started.
- If you need any support or have your own fundraising ideas, our team is always happy to help – get in touch!
- If you take part in five or more activities, you'll receive a special **50th birthday badge!**
- You're good to go!

✉ fundraising@sah.org.uk
☎ 0161 498 3631

"St Ann's is only here thanks to the support of people like you. I see first hand the difference your support means to our patients and their families – it helps them achieve the best possible quality of life, whatever stage of their illness they're at. It's so invaluable and means the world. Thank you."

Emma Dixon,
Director of Clinical Services.



"The staff are very caring and compassionate, making patients and visitors as comfortable as possible."



"Wonderful environment with such caring staff – reassuring for patients and their families to know they'll be so well looked after."

"The doctors have been so informative and helpful and the volunteers all do a brilliant job."



Did you know...



£35

could pay for a week of home-cooked meals for one of our patients.



£50.60

could pay for a treatment session for a patient with our lymphoedema team.



£101.20

could provide a two hour specialist rehabilitation session.



£153

could pay for five bereavement sessions for a loved one.



£200

could pay for a member of our community team to visit a patient in their home.



£426

could help us run our ambulance for a week.

50 ways to support St Ann's in our 50th year

1 Take part in the Virtual Manchester Midnight Walk

Our flagship fundraising event takes on a virtual twist...and a cool 70s vibe in honour of our birthday!
www.mmwalk.org.uk

Follow St Ann's on Social Media

Help us spread the word on
 @StAnnsHospice
 @StAnnsHospice
 @StAnnsHospice
 @St-Ann's-Hospice

3 Buy a Balloon

Join our virtual balloon race with your own personalised balloon
www.sah.org.uk/balloonrace/

4 Join our Golf Day

Join us at the prestigious Dunham Golf Club on 13 May – teams of four.
www.sah.org.uk/golf-day

Sponsor for 50

Read 50 books, sing 50 songs, tell 50 jokes...
www.sah.org.uk/fundraisingpack

6 Dedicate a Forget Me Not to a loved one

Join in our annual spring celebration of remembrance
www.sah.org.uk/forget-me-not

7 Donate 50 items to a St Ann's Shop

Help us stock our shops in our 50th year
www.sah.org.uk/shop

8 Pop on a pin

Buy & wear one of our exclusive 50th pins to show your support.
www.sah.org.uk/shop-online



9 Buy a loved one a St Ann's lottery gift voucher

They get a gift and could win in our weekly draw - our patients win too thanks to your generosity!
<https://lottery.sah.org.uk/gifts-that-keep-giving/>

Take part in our 50th anniversary raffle

Be in with a chance of winning thousands of pounds in our birthday raffle!
www.sah.org.uk/raffle/

11 Throw 50 coins in the Trafford Centre fountains

Create a splash for St Ann's with our partner The Trafford Centre
<https://traffordcentre.co.uk/whatsnew/fountainfund-support>

Bake 50!

Pop on your apron and rustle up 50 baked treats to sell to your friends
www.sah.org.uk/fundraisingpack

13 Go Golden for St Ann's

Hold a Golden themed get together
www.sah.org.uk/fundraisingpack

14 Flower Power

Open your garden to visitors for a small donation.
www.sah.org.uk/fundraisingpack



15 Turning 50? (or not?)

Dedicate your birthday party to St Ann's
www.sah.org.uk/fundraisingpack

16 Knit or crochet 50

Follow our online pattern to knit or crochet 50 forget me nots to sell.
www.sah.org.uk/knit-crochet/



17 Collect 50!

Can you find 50 gold coloured items to donate to our Summer and/or Christmas Fairs
www.sah.org.uk/fundraisingpack

Give it up for 50!

Get sponsored to cut out your favourite thing for 50 minutes, 50 hours, 50 days or 50 weeks...
www.sah.org.uk/fundraisingpack

19 Cheer at the Football

We're planning an exciting celebrity charity football match, keep an eye on the website for more details.
www.sah.org.uk/football



Grow 50

Plant happiness, grow 50 plants to sell to neighbours and friends in aid of St Ann's
www.sah.org.uk/fundraisingpack



21 Dress 70s day

Dig out your flares and show some flower power fashion
www.sah.org.uk/fundraisingpack

50 hole challenge

Grab your golf clubs and get sponsored to complete the course 2.7 times
www.sah.org.uk/fundraisingpack

23 50 song karaoke challenge

Warm up your vocal chords to sing all your favourites and more
www.sah.org.uk/fundraisingpack



24 Race 50 ducks in a river or stream

A quacking way to raise money!
www.sah.org.uk/fundraisingpack

25 Dress up Gold Day

All that glitters is gold - dress to impress!
www.sah.org.uk/fundraisingpack

26 Facebook 50

Add Facebook Donate to your profile and encourage 50 friends to make a donation.
www.facebook.com/stannshospice/



27 Go Blue for St Ann's

Dress up in blue, eat blue food if you dare!
www.sah.org.uk/fundraisingpack



Dance 50!

Load up your favourite tunes, invite your friends and dance the night away
www.sah.org.uk/fundraisingpack

29 Donate £50 over a year

Set up a regular donation of £4.16 a month
www.sah.org.uk/donate

Donate £50

Donate a Golden Gift of £50
www.sah.org.uk/donate

31 Fund 50 mins!

50 minutes of our specialist care costs £694.44 - will you help?
www.sah.org.uk/donate

32 Cube of 50

Order a free money cube and return it full of 50p coins.
www.sah.org.uk/cube/



33 Attend our 50th Anniversary Ball

We'll be dancing the night away in the Autumn - keep an eye on the website for info
www.sah.org.uk/birthday-ball/

Sign up to the St Ann's Lottery

Play our weekly lottery for a chance to win our weekly £2,000 jackpot, many more prizes, and a weekly rollover too!
www.sah.org.uk/lottery



35 Ride 50!

Static or moving, pick a distance, and get going!
www.sah.org.uk/join-team-st-anns/



36 Leave a gift to St Ann's in your Will

Help us protect the future of St Ann's with a gift in your Will
www.sah.org.uk/legacy

37 Dedicate a light at Christmas to a loved one

Join in our annual Light up a Life celebration of remembrance
www.sah.org.uk/light

38 Buy a Forget Me Not

Dedicate a steel Forget me not in our beautiful birthday installation and then keep it as a memento in your own home or garden.
www.sah.org.uk/buy-a-flower



39 Enjoy a glass of mulled wine

At the end of a busy year, join our Christmas Fair and enjoy a glass of wine and a mince pie!
www.sah.org.uk/fairs/

Walk 50!

50 metres, 50K or 50 miles, choose your distance and off you go!
www.sah.org.uk/join-team-st-anns/

40



41 Join #TeamStAnns in the Great Manchester Run

Pound the streets of Manchester in the city's greatest race
www.sah.org.uk/gmr



42 Sell our Scratch Cards

We will have special 50th birthday scratch cards available. Keep an eye on our website for more info!
www.sah.org.uk/birthday/



43 Donate your Christmas tree to St Ann's

Help the environment and recycle your tree with our partners at JustHelping!
www.charityxmastreecollection.com

44 Swim 50!

Splash out for St Ann's, 50 laps, 50K, 50 miles - the choice is yours!
www.sah.org.uk/join-team-st-anns/



Collect £50

Join our team of bucket collectors and aim to collect £50 in two hours
www.sah.org.uk/volunteer

45

46 Run 50!

Choose your distance - 50 laps of the park, 50km or 50 miles. On your marks, get set, go!
www.sah.org.uk/join-team-st-anns/



Share your story

If you have a connection with St Ann's through our care, as a volunteer, or supporter, please get in touch and share your story!
communications@sah.org.uk

47

48 Volunteer 50!

50 hours or 50 days...give your time to help St Ann's
www.sah.org.uk/volunteer

Name that tune!

Help us build our 50th anniversary playlist
www.sah.org.uk/birthday/



50 Display a window sticker at home or in the car

Show your support for St Ann's by displaying our window sticker
www.sah.org.uk/birthday/