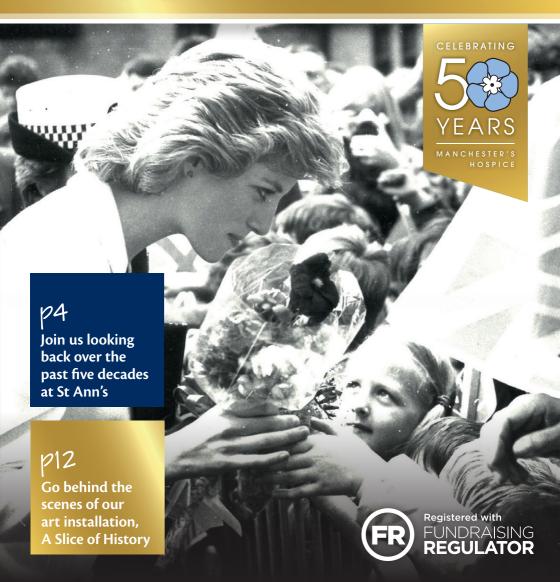
Friends St Ann's Hospice





Hello,

and Welcome to this latest birthday edition of Friends.

As we continue through our 50th anniversary year, it's fantastic to hear from so many supporters, staff, volunteers, and other members of the local community who have been a part of the St Ann's journey over the last half a century.

As Medical Director of the hospice, I see first-hand the real impact the support of the wider St Ann's community has on the lives of the patients we care for and their loved ones.

I'm so proud that, despite the challenges the last year has brought, the hospice team has continued to work incredibly hard, keeping our patients and their wishes at the centre of every decision made.

That's something that, throughout our 50 years, has remained at the core of the hospice. It's so important that we work to support patients to live the best life they can - whatever the stage of their illness.



And it's vital we do that taking into account their own personal wishes and needs – and that's something that will always be at the heart of what we do.

We're only able to support patients on their individual journeys thanks to the kind support of people like you. We simply couldn't continue our care without you. Every donation made, every lottery ticket bought, every item dropped off at our shops or bought while you're there, it all makes such a difference to the lives of the people that access our services.

I hope you enjoy this edition of Friends, looking back at just some of the key moments from our history that you may remember.

Thank you again for making our work possible,

Dr David WatermanMedical Director

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Why I love my job...







Amanda Brooks, head of our Trading Company, tells us about her role and why she loves working alongside our shop and lottery staff and volunteers...

"I joined St Ann's in 2014 and started this role in 2016. I manage all aspects of the Trading Company, which generates income for the hospice. I am responsible for the overall income of the shops, lottery and the development of new and existing business initiatives. It's a very varied role which includes developing strategies for retail and lottery income. I also have extensive dealings with negotiations on leases and other property matters.

"Covid undoubtedly presented us with challenges. The shops were shut more than they were open, which severely affected our operations and income. Despite this, we maintained our house clearance service throughout and we introduced new initiatives such as a click and collect from our distribution centre. We expanded our online offer, trialled pop-up events, introduced a telephone recruitment campaign for lottery, developed a mail order catalogue and expanded our bridal boutique. (Phew!) In fact, it was during this strange period of time we became our most innovative."



the role, working with a small but dynamic team of people who are innovative in their approach and are dedicated to making a





On May 17th 1971, St Ann's opened its doors to patients and their families in Greater Manchester for the very first time.

Since then, we've touched hundreds of thousands of lives. Be that patients, family members, volunteers, staff, healthcare professionals, donors, business people... the list goes on!

We're so proud to be celebrating our 50th birthday this year, but we're even prouder to hear your stories about how St Ann's has touched your lives over the years.

Join us as we look back over some of the key moments from our history, and share some of your stories from each decade.



What's your golden memory of St Ann's?

We'd love to hear your stories and memories. Tag us on social media, or email communications@sah.org.uk





Proud grandma Annie, who had just been discharged from St Ann's Evelyn Smith remembers bringing her baby to the hospice to see his grandma for the first time 45 years ago...

"My mother-in-law was in St Ann's, Heald Green in 1976 at the time I gave birth to her first grandchild. I had left a bottle of sherry for her and the nurses to wet the baby's head when the news of his arrival came through.

"I well remember the first time I took the baby to see his grandma, someone must have spotted my car pulling in because before I could get myself, baby and all the necessary equipment out of the car, I had a welcoming committee! They hurried ahead of me, calling 'Annie, your baby is here to see you.'

"He was taken on a tour of all the wards and when his feed was due, one of the nurses took him and brought him back clean, fed and fast asleep.

"My father-in-law died in 1986 and since then my husband and I have taken up the regular donations. Many thanks for all you did for my family and happy 50th birthday."



My son Matthew's wedding day



19809

Liz Waring remembers meeting Princess Diana at the hospice in 1985...

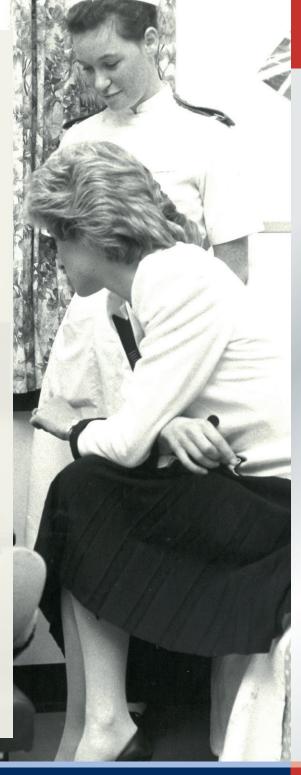
"In all my 36 years at the hospice, 10 October 1985 has to be the 'golden moment'. I was lucky enough to be chosen to be on the ward for the visit of Diana, Princess of Wales.

"Planning for the visit started months earlier, with support from the local community. New uniforms were purchased, hats were starched, shoes were polished and the hospice sparkled. A little secret – a new toilet was installed especially for the event, or should we call it a Royal Throne? I am often asked if it was used, but my lips are sealed!

"On the day of the visit, local residents and schools lined St Ann's Road North to welcome the Princess. Diana was calm, caring, inquisitive and interested in everyone she met, whatever their role or their reason for being at the hospice.

"Staff members were given a pass for a member of their family or a friend to be in the grounds. I gave my pass to my mum, who in 1971 had spent the day before the hospice opened cleaning the wards, ready to welcome our first patients. Little did I know that 14 years later I would be walking through the doors in uniform for my first shift.

"The hospice has been a huge part of my life. I have seen so many changes over the years, worked with some amazing people and met some inspirational patients and families."



Remembering St Ann's through the decades...

Dehrne Hancock remembers St Ann's Silver Jubilee Appeal in 1995...

"In 1995, I helped organise a charity fun weekend in aid of St Ann's, Manchester Rugby Club and Cheadle Hulme Cricket Club, both of which my husband David captained.

"The event marked the 25th birthday of the clubs' home, and was also the launch of a Silver Jubilee Appeal for St Ann's to count down to its anniversary the following year.

"The fun weekend was a joint effort and cemented a great friendship with the hospice, raising £7,000 for the two organisations. The weekend included a quiz in a marquee on the cricket pitch on the Friday night before an antiques road show the next morning.

"World renowned jazz musician Humphrey Lyttelton entertained at a black tie dinner, while the next day we staged a celebrity cricket match between soap stars and United and City players.

"We used the marquee for a Sunday soul night and ended the Bank Holiday weekend with a family fun day. We had a fabulous weekend.

"Not long after, I joined the team at St Ann's as the Corporate Fundraiser and was part of the hospice's Silver Jubilee Appeal. Although the charity weekend took a lot of planning, it wasn't as terrifying as jumping off Manchester Town Hall at my first fundraising event!

"One of my abiding memories while working at St Ann's was helping organise the BBC's Songs of Praise, the first televised event from the newly-opened Bridgewater Hall in 1996. On the day, I drove TV news presenter Martyn Lewis, who was hosting the programme, to the Bridgewater Hall in my Mini. We pulled up at the traffic lights near the hospice and a passer-by was amazed when they spotted who was in the car!"







19909

6 7

Remembering St Ann's through the decades...

In the decade we celebrated a new millenium, our lottery reached some amazing milestones...

Liz Dawn, who played Vera Duckworth in Coronation Street, drew the first winning numbers for our lottery in 1994.

> By 2001, our lottery had already raised an incredible £5 million for the hospice.

Our local lottery celebrated its 10th anniversary in 2004.

In 2007, our lottery reached another million pound milestone, celebrating £10 million raised for St Ann's.

🕏 Play 🛡 Care 👸 Win!

Over the years, we've introduced lottery gift vouchers and celebration

favours as new ways people can support the hospice.



In 2017, we launched our new lottery website so people could buy tickets and sign up easily online.

We made some exciting changes to our lottery in 2019. We increased the number of weekly winners from 12 to 36, and introduced a weekly rollover prize for more chances to win big.

Since then, we've had 13 rollover winners, including five lucky £10,000 rollover winners!

One of our 50 ways to fundraise this year is signing up to our local lottery. Play our lottery for a chance to win our weekly £2,000 jackpot, many more prizes, and a weekly rollover too! Find out more, or play online now at www.sah.org.uk/lottery

Good luck!

draw, the lottery has raised over £24 and we have had over 43,000 prize

Since its first million for the hospice



Beth shares how St Ann's supports her mum living with MS...

"We will be forever grateful for the support that St Ann's has offered our family. Our mum, Kath, has multiple sclerosis (MS) and without the hospice our family would have received very little support.

"St Ann's has been everything and more over the past year.

"Mum was diagnosed with MS 12 years ago and her worst fear was that she would end up in a wheelchair. That would have been a good outcome. MS is a cruel disease. Mum is the strongest, most determined woman we know but it has overpowered her, leaving us watching helpless. St Ann's has been a lifeline when we have been at our lowest.

"We weren't initially aware that St Ann's offered care for people with life-limiting illnesses, imagining a hospice was just for end of life care, which they do, but they offer so much more as well. We managed to get a GP to refer us to St Ann's and then they took over - assessing

Mum, taking her in for several weeks for medical intervention (but in a 5 star hotel - they even had a drinks trolley!) and finally trusting her back into our care with all medication reviewed and a package of support.

"That package of support has been invaluable. Life with MS and caring for someone with MS is difficult enough, but with the coronavirus pandemic our parents would have been left to cope alone without the hospice. We are so incredibly grateful that they have been there - not only for mum but also for our dad, it's an incredible support system. They have remained in touch constantly with videos calls and counselling, ensuring mum had check-ups, referring her for the right care and ensuring she has all the medical equipment she needs.

"It's difficult to put into words how much it means to know that they are there and that we can always call upon them. Thank you from all of us. x"

could 2021 be your lucky year?

2021 and beyond...

Manchester photographer Craige Barker is taking on the Great Manchester Run this September in aid of St Ann's Hospice...

Craige is taking on the 10km challenge to show his support to his wife, Debbie who is an outpatient at St Ann's Being You Centre in Heald Green.

Debbie has multiple sclerosis (MS), which left her in a wheelchair and with difficulties eating. She has been receiving specialist therapy from St Ann's for the last two years, but her connection to St Ann's goes further back as her father, Bill, received end of life care at the hospice in 2008.

Craige said: "Debbie loves attending the Being You Centre at St Ann's and I just feel like everyone at the hospice gets to know you, even those who are fundraising for St Ann's. You do feel like you have a connection to the hospice.

"I'll do almost anything for charity and love doing challenges on my doorstep. Fundraising is a big part of my life and I like knowing that it helps make a difference."

In the last ten years, Craige has taken on a 10km challenge annually for a range of charities in support of Debbie, giving all his medals to his wife. For the last two years, Craige has focused on raising funds for St Ann's.





Last year, Craige raised over £1,800 for St Ann's after running the virtual Great Manchester Run around his local park in Cheadle Hulme. As well as running 10km this September, Craige has already raised £350 for St Ann's by raffling a hand-drawn Frank Sidebottom picture.

Run, cycle, walk

50 metres, 50km, or 50 miles – choose your distance and off you go! Find out more about how you can be part of #TeamStAnns now:

www.sah.org.uk/join-team-st-anns

Summer Raffle

"Join in our birthday year celebrations by entering your Local Hospice Summer Raffle. By taking part, you could win our first prize of £5,000! And if the thought of winning big this summer isn't enough, every ticket bought in the raffle will go towards helping us support patients and their loved ones, right when they need it most.

"I'm an Advanced Physiotherapist at St Ann's and I see every day the amazing impact that the money raised from activities such as our raffle makes to our patients and those close to them.



"We help people to do what matters most to them, whether that's sitting in the hospice gardens, building their strength, or helping them manage symptoms at home.

"I'm so proud to be part of a team that makes such a difference to people's lives. We can only do that because of the kind support of people like you, so thank you."

Bobby Magee, Advanced Physiotherapist at St Ann's

Tickets cost £1 and we'll be drawing the winner on Monday 12th July. Buy your tickets from our shops, by calling 8161 498 3642 or visit www.sah.org.uk/summer-raffle to find out more.

Sell our scratch cards

To celebrate our 50th anniversary, we've created some special birthday themed scratch cards. Get yours today for free, and your friends, family and colleagues could be in with a chance of winning a £50 cash prize!

Simply sign up online and sell squares for £2.50. When your card is full, scratch the top box to reveal the lucky winner! Give half of the money you've raised to the winner, and donate half to St Ann's.

Visit www.sah.org.uk/scratch-cards/ to get yours for free or call 0161 498 3631.



A Slice of History, behind the scenes...



To celebrate 50 years of care for local people, St Ann's has partnered with Manchester artist Lindi Kirwin and the trafford Centre on a special art installation this summer, a cake created with a thousand metal forget-me-nots. Lindi takes us behind-the-scenes to shave the journey of how the installation came to life...

My connections with St Ann's

"I was born in Bowdon, Cheshire in 1959 and have lived in the North West of England all my life. I have painted, crafted and designed since childhood and I feel blessed to now be a fulltime selling artist.

"I remember my lovely dad feeling so proud and privileged to be a volunteer driver at Heald Green for many years, assisting patients. Then when my dad was in hospital, we tried in vain to transfer him to St Ann's, but he was too weak to travel and sadly died before he had the chance to go. My mum gave me his volunteer driver ID badge which I treasure.



"Before I knew him, my husband lived right opposite the hospice in Heald Green and in 1971. he and his two brothers sat on their garage roof, watching history before their very eyes as HRH The Queen Mother attended the opening ceremony.

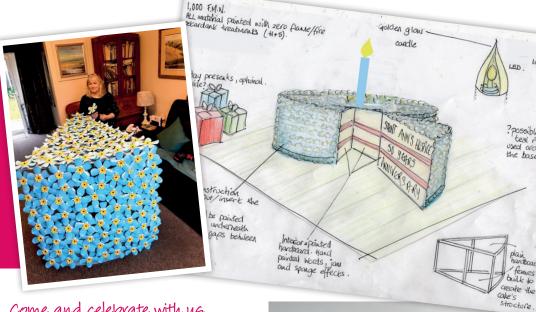
Inspiration behind the 50th anniversary cake

"The installation celebrates fifty years of care for the people of Manchester. I came up with many ideas and drawings, but kept coming back to the cake because it symbolises birthdays and gathering of friends and family. I've called my installation 'A Slice of History', to recognise the fact that St Ann's was one of the pioneering hospices in the UK.

Bringing it to life

"It was important to construct a framework that was lightweight, yet strong enough to support the hundreds of metal forget-me-nots. I made the cake in wedge-shaped sections which will come together to make the cake in The Trafford Centre. Our kitchen, utility room, garage and garden has been turned into one busy workshop.

"There's a candle in the centre of the cake which is linked to an electronic collection box, so that when money is donated the candle's flame will light up. I'm hoping that this will entice a bit of fun and encourage more donations.



Come and celebrate with us

"It feels so good to be exhibiting my installation at The Trafford Centre in Manchester, where I know everyone who visits will wholeheartedly celebrate St Ann's 50 years of care. Through making donations and buying one of the flowers, our community can support St Ann's to continue providing the highest quality palliative care."



Come with family and friends to see the flowers in our unique installation in The **Trafford Centre between** 16th - 30th June.

You can also buy one of the handcrafted forget-me-nots to keep after the installation and display in your garden, home or special place of remembrance.

Visit www.sah.org.uk/buy-aflower to find out more, or call 0161 498 3631 to order over the phone.

Why your support matters

The feedback we receive from our patients and their family members and carers is really important to us, as it enables us to identify what we're doing well and also what we can do even better. We collect feedback in a variety of ways, from comment cards and surveys to people sharing their thoughts on social media using our hashtag #StAnnsCare.

Here are a few comments from our archives, which show the impact our services have had over the years on patients and their loved ones – and why we need your support to continue providing our care.

"Their calm, reassuring manner gave us all such confidence and took away many of the fears and the apprehension that we felt after so many anxious months of illness. Personally, I felt so much relief that for the first time Dad was being looked after as a "whole" person."



"Words can never adequately express our gratitude to all the staff at St Ann's for the love, cheerfullness, dedication and total nursing care that they all gave to Dad and the support they gave to us during the last hours of Dad's life."

"I visited my friend frequently while she was in the hospice and must tell you what an atmosphere of joy surrounded both visitors and patients. I cannot speak too highly of the loving attention she received."



"In my work with a pain control team. I see a lot of the care of the dying and I can honestly say that I have never seen it done better than at St Ann's."





What does your role involve?

"I am the Music Facilitator at The Being You Centre at St Ann's Hospice in Little Hulton. This is a brand new role which was set up to offer music interventions as part of the broader creative therapies team.

"The music interventions I offer are completely personalised to each individual. They could be as simple as playing music to patients or writing and making music together.

What do you love most about your job?

"Music interventions can impact patients in many different ways... Singing for lung health, calming patients down, helping with pain and generally enhancing wellbeing.

"Since starting, we've bought a number of weird and wonderful instruments which I'm pleased to say have captured people's imaginations!

What's your proudest achievement so far?

"I've started recording original music that our complementary therapists use during their sessions. We've also shared it online so patients, carers and staff can listen at home to help them unwind and relax. The first song was recorded on the ward live whilst a patient received complementary reiki therapy - it sent them off to sleep!

What's surprised you most about St Ann's?

"This is my first role in a hospice. My previous experience has all been within educational settings, mainly helping students overcome barriers to learning. There has been a lot to learn, but I'm truly honoured to be part of such a brilliant team.

What are you most looking forward to for the birthday year?

"I'm planning to celebrate St Ann's 50th birthday by recording 50 guitar intros in my friend's studio, as soon as he lets me in... Bobby Magee, our Advanced Physiotherapist, and I will also be recording a song together."

50 song karaoke challenge

Warm up your vocal chords to sing all your favourites for one of our 50 ways to fundraise this year.

Find out more about this, and other ways to set up your own fundraising activity online:

www.sah.org.uk/fundraisingpack

14 15

Join our BIG Birthday year!

Join us in our birthday year and help to ensure we're able to care for patients for another 50 years and beyond. Here are a few ideas from our 50 ways to support St Ann's pack to get you started...

Visit www.sah.org.uk/birthday for more information and to download our free birthday fundraising resources to help get you started.

Buy a balloon

Join our virtual balloon race this July with your own personalised balloon in our eco-friendly, virtual balloon race.

www.sah.org.uk/balloonrace

Pop on a pin

Buy and wear one of our exclusive 50th pins to show you support to us. Visit your local shop or buy them online. www.sah.org.uk/shop-online

Buy a forget-me-not
Dedicate a steel forgetme-not in our beautiful
birthday installation and then keep it as a
memento in your own home or garden.
www.sah.org.uk/buy-a-flower

Join #TeamStAnns in the Great Manchester Run

Pound the streets of Manchester in the city's greatest race.

Be part of it now!

www.sah.org.uk/gmr



Join #TeamStAnns for 27th June

Forget-me-not services

18th September Climb Snowdon

26th September Great Manchester Run

> 2nd September Golf day

Stockport's Gigantic Leap

21 giant frogs will create a unique outdoor art trail this Summer in Stockport. Hop along from July to September, in aid of St Ann's.

www.stockportsgiganticleap.co.uk



A Slice of History

Join our birthday celebrations and come to see St Ann's art installation at The Trafford Centre from 16th - 30th June. www.sah.org.uk/events