



# Payroll giving: Give more for less

## What is payroll giving?

Payroll giving is a simple, tax-efficient scheme that allows employees to regularly donate to St Ann's directly through their pay before tax. Because the donation is taken out before tax, a £10 donation will actually only cost the employee £8.



## What are the benefits of payroll giving?

### To employees

- Costs you less to give more - the tax-efficient scheme maximises the donation the charity receives without you paying more
- Simple way to give to charity
- No limit on the size of the gift
- No need to worry about Direct Debits or Standing Orders – just complete one simple authorisation form

### To organisations

- Simple to set up, tax-efficient scheme, with tax-deductible administration costs
- Great for your business profile if you're supporting a local charity
- Enhances social responsibility
- Aides staff retention and recruitment by boosting morale and motivation
- Increases your organisation's charitable giving
- No limit on donations
- You can use the government's Payroll Giving Quality Mark

## What difference could a donation through payroll giving make?



**£8.55**

could pay for food for a day for one of our inpatients



**£20.60**

could pay for a hand or foot massage with one of our therapists to help a patient or carer relax



**£30.60**

could pay for a bereavement session for a loved one with our specialist team

*Did you know, because payroll giving is a regular form of income for us, we can better plan ahead to provide care for our patients?*

# How organisations can set up payroll giving

If you work with a payroll giving provider already, we can support you to get set up to give to St Ann's, or if not, we've partnered with Charities Trust to help organisations wishing to donate to the hospice via payroll giving to do so. It's easy to set up.

## Step 1

Contact the St Ann's Corporate Fundraising Team who can help you get started.

## Step 2

Register with Charities Trust [www.charitiestrust.org](http://www.charitiestrust.org) and sign their payroll giving agreement.

## Step 3

They'll send you a welcome pack with full instructions about deducting the money from your employee's pay and sending the information/donations to them each month.

## Step 4

Start promoting the scheme to your employees. Speak to our Corporate Fundraising Team for some ideas.

## Step 5

Charities Trust will do the rest. They will verify and pay out the donation to the hospice twice a month.

## Why your support matters

St Ann's Hospice is a charity, and we only receive around a third of our funding from the NHS. We need to raise the rest – £20,000 every day – so we can continue to provide excellent free care and support to local people impacted by life-limiting illnesses. This is the impact of your support and our care, in the words of our patients and their loved ones.

*"As soon as Mum arrived at the hospice we were able to spend so much more quality time with her. Straight away at St Ann's, Mum felt safe and has been so well cared for. The staff have treated us all like family."*

Nicola, inpatient's daughter



*"I can't put into words the impact of the physical and mental health support I've received at St Ann's. I get up in the morning and can't wait to go to the hospice in my wheelchair. It means so much to me. St Ann's Hospice has given me a reason to continue to live. I'd be lost without their support."*

Bernard, Being You Centre patient



*"Mum wanted to stay at home, and we were able to enjoy our time together as a family thanks to the Hospice@Home service. I cannot overstate how helpful the assistance was when the nurses were needed at home."*

*"After Mum passed away, I was a grateful recipient of bereavement counselling through St Ann's. The support and guidance I received was truly life-changing, and something I will never forget."*

Neil, patient's son



## Get in touch

Corporate Fundraiser Gayle Shaw is here to answer any questions you might have about payroll giving – or anything else your business would like to get involved with. To get in touch, email [corporate@sah.org.uk](mailto:corporate@sah.org.uk) or phone **0161 498 3631**.

